



## "Transformation & Corporatization Program - Awareness Survey Assessment"

### Survey Overview

This questionnaire is designed to help us understand your current level of awareness and involvement in the "Healthcare Sector Transformation" in general, and the "Corporatization Program" in specific, and how such awareness and involvement may affect your respective entities in terms of performance and excellence. To achieve this objective, we need your input to identify the strengths to build on and potential obstacles in order to adopt the most effective change and communication efforts to achieve a greater success.

### Scope of the Assessment

1. Healthcare Sector Transformation: Aims at "Establishing an empowered healthcare system that seeks to improve the quality of health services. Our goal is to establish an efficient and innovative healthcare sector that:
  - a. Offers greater competitiveness and transparency among service provider
  - b. Improves efficiency, quality, and productivity at all levels and
  - c. Provides more diverse options for citizens"
2. Corporatization Program: an integral program of the "Healthcare Sector Transformation". This program aims to achieve the above-mentioned goal by: "Transferring the health provision functions to a network of government companies competing for the provision of the finest health services, enabling the ministry to focus on regulatory functions"

### Confidentiality

Your survey responses are treated in strict confidence. To ensure that individual responses are not identifiable, the survey does not require any personal information from which we can identify people. The responses to the survey are aggregated and analyzed to provide insights based on collective or demographical sorted answers only.

### Participation

Your participation in the survey is voluntary. Through this instrument, we trust that you will be honest and thoughtful in completing the survey - there are no right or wrong answers. When you don't have first-hand knowledge or experience, please use your best

judgment and perception based on your experiences within your specific work group or operating unit.

#### Time

The survey will take 15 – 20 minutes to complete on average.

#### Questions

If you have any technical questions about the survey or encounter any technical difficulties please contact Mr. Khalid Alkhayyat at: [Kalkhayyat@moh.gov.sa](mailto:Kalkhayyat@moh.gov.sa)